

# 50-Year Anniversary of CMP Group

How to make a birthday wish for the future of a brand? The event was not a grandiose but short celebration with the cutting of the cake and the tradition of keeping the third wish a secret. CMP Group used the “CMP Group Fifty Lectures” and CMP Group’s 50th anniversary celebration events organized throughout the year to invite employees to reflect on our objectives and attain them. We shared the achievements and experience of CMP Group in the “Sustainability for the Future: CMP Group 50 and to the Future Forum” and stated our objectives and commitment to boldly state our birthday wish for the 50th anniversary.

## ◆ CMP Group Fifty Lectures

We planned 19 theoretical and practical courses based on the missions of the Group’s three major business units including “Metal Manufacturing—Circular Economy Practitioner”, “Land Development—Friendly Living Environment Provider”, and “Lifestyle Innovation—Sustainable Living Implementer” and the three categories of ESG responsibilities. We invited experts to give lectures to group employees for a total of 1,245 participants.



## ◆ 50 Anniversary Events

### Daily improvement exercise

According to statistics compiled by the Ministry of Health and Welfare, 47.9% of Taiwanese adults are overweight or obese, and Taiwan has been regarded as the most obese country in Asia for many years. To promote employee health, CMP Group offered rewards and organized the “Daily improvement exercise” weight loss activity with 48 employees in 13 groups who lost a total of 200 kg in weight and 45% in body fat over four months. The number of obese employees fell by 75% and the number of healthy employees increased by 69%. To attain health goals, we invited professionals such as nutritionists, physical therapists, and fitness instructors to speak at seminars. Employees also shared their healthy diet and exercise records in exclusive LINE group to motivate each other. In addition to weight loss and health for the event, we also hoped to encourage employees to change their daily habits (e.g., low-carbon diet and walk more) to achieve sustainability.



### Joint Blood Donation Month - Roll up your sleeves for the blood drive

As the pandemic intensified in mid-2022 and affected people’s willingness to donate blood, the volume of blood storage in all areas fell and CMP Group organized a joint effort across locations of operations, including Calligraphy Greenway area in Taichung, CMP Village in Miaoli, Metal Manufacturing in Hsinchu, and Headquarters in Taipei, to encourage employees to donate blood. Employees supported the blood drive with enthusiasm and residents and office workers in nearby areas also joined in. We collected 234 bags of blood and we also hosted members of Da’an Precinct, Taipei City Police Department in the event to communicate important matters for traffic safety. We hope the activity can be used as an example to encourage more employees and people to learn about health and diseases, and donate blood to help people in need.



### Diversity and Inclusion Culture Day

Fragrance of roast pork and traditional delicacies from the food truck spread from the food area. People were taught how to make Vietnamese painted straw hats, Indonesian batik, and Thai water lantern in the handicraft area. The Songkran festival of Thailand was celebrated in the water splash area. At the event were also hair braiding and costume activities with traditional costumes from different countries, and employees performed their best songs on stage. Members of CMP Group are of many different nationalities. Due to the epidemic in recent years, it has been difficult for employees to return to their home countries to spend time with their family. We provided them with a taste of home in the “Diversity and Inclusion Culture Day” events. Nearby residents and employees from all locations of operations gathered in Hsinchu to experience the culture of their home countries and celebrate in the festivities.



## CMP Group 50 x PUJEN 20 Forest Day

While many companies around the world focus on and invest in ecosystem restoration, CMP Group wants to do more. Instead of merely planting trees, we want to comprehensively engage all employees and slowly build their knowledge through environmental education and hands-on experience.

We expanded from the employee family day event in 2021 and assembled 120 employees as forest volunteers on December 2, 2022 for the “CMP Group 50 x PUJEN 20 Forest Day” event organized at CMP Village in Miaoli. The event focused on the brown root rot disease, also known as “tree cancer”, that occurred at CMP Village. We organized the forest academy “Learn and Understand Brown Root Rot Disease” and visited the hot spots of brown root rot disease in the area with a researcher from the Disease Management and Molecular Genetics Laboratory of NTU. In the afternoon, we completed hands-on soil treatment of brown root rot disease by cutting down infected trees, removing diseased remaining root, sifting soil, and mixing trichoderma. It helped us gain a deeper understanding of brown root disease and left a lasting impression. We ended by planting loquat seedlings with high disease sensitivity as a marker to ensure the continuous implementation of sustainable forestry.



🌿 Forest volunteers pledge to the land to serve as guardians of the forest



🌿 Learning about the "tree cancer" brown root rot disease and cutting down sick trees



🌿 Sustainable meal with seasonal ingredients



🌿 Removing diseased remaining root, sifting soil, mixing trichoderma to complete soil treatment, and planting loquat seedlings

## CMP Group 50 Year-end party

A series of exciting activities took place on the stage and the venue brimmed with excitement. Colleagues who had not met for a long time exchanged pleasantries and chatted with each other during the party. The evening's activities culminated in the indispensable lucky draw. The much anticipated annual year-end party has been suspended many times due to the pandemic, but it was finally resumed on the all-important 50th anniversary. Employees gathered together to enjoy the rare opportunity for celebration and heartwarming activities.



## ◆ Sustainability for the Future: CMP Group 50 and to the Future Forum

CMP Group's 50th anniversary was celebrated with nearly 20 internal training programs on ESG and sustainability issue and employee activities to enhance their sustainability awareness and knowledge. We organized the "Sustainability for the Future: CMP Group 50 and to the Future Forum" with Commonwealth Magazine on September 16 and used both the online and offline in-person forum for dual-track implementation. We invited CMP Group representatives and experts of the industry to participate in the event and showcased our achievements in past years. We unveiled CMP Group's strategies, values, and breakthroughs through the exchange of ideas with experts as we respond to the challenges for future generations and strengthen hope.

Nearly 300 representatives of companies in all sectors signed up and attended the event. The speakers included CMP Group founder HO, Ming Shiann, Chairman LIN, Ting Fung, CMP Group President LIN, Ching Yi, CMP Group President MAI, Sheng Wei, CMI President Chen Shun-Min, PUJEN Land Development President Wang Chia-Yu, and CMP Group Vice President HO Cheng-Yu. We also invited Wang Hsi-Tsin, General Manager of major steel plant China Steel Corp., Hsieh Wei-Shih, Chief Brand Officer of JJP Architects and Planners, an iconic architect firm in the architecture sector, and Dr. Kung Shu-Chang, professor of Yang Ming Chiao Tung University and winner of the Taipei Culture Award. They addressed the pain points and experiences of sustainable development in each business sector and described their imagination for the future. They also looked back on the past and looked to the future based on the three perspectives of "Practicing the Circular Economy", "Implementing Friendly Living", and "Promoting Sustainable Life".



☞ CMP Group founder HO, Ming Shiann shared his goals for founding CMP Group and the corporate culture of common prosperity and common good



☞ CMP Group Chairman LIN, Ting Fung described how CMP Group works to attain sustainable development for the Earth



☞ Online participation of employees of the Group in Taiwan and overseas



☞ Senior executives of many companies attended the meeting to learn how CMP Group implements sustainability /Photo provided by: Commonwealth magazine